

Lester C. Ifill

Director of Photography | Web & App Developer | Producer | Editor | Media Consultant
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creativemind246.com | seriously.guru | nicollsgroup.org

Professional Summary

Innovative and accomplished media professional with over 20 years of experience spanning film, broadcast, web development, and digital production. Expert in directing photography, video editing, app and web creation, and multimedia strategy. Proven record of leading teams, managing budgets, and delivering compelling visual and digital content for global organizations such as UNICEF, the BBC, and Caribbean Media Corporation.

Core Competencies

Media Production, Technical Expertise, Web & App Development, Leadership & Training, Music & Sound, Business Management, Project Leadership, Creative Problem Solving

Professional Experience

Business Development Manager – NYCaribNews | New York, NY (2021–Present)

- Lead technical innovation and media strategies to enhance audience engagement.
- Oversee digital initiatives and partnerships to expand market reach.

Senior Technology Director / Web Master – NicollsGroup (2018–Present)

- Manage digital platforms and web development projects for corporate clients.
- Designed and deployed applications and multimedia systems for business expansion.

Video Editor / Media Trainer – Kingdom Life Ministries Intl. (2020–2023)

- Produced and edited ministry programming and training content for broadcast and web.

I.T. & Media Manager – BarbadosToday Inc. (2013–2014)

- Oversaw all technical operations for 50+ employees in a digital newsroom.
- Directed media production, app and web development, and special projects.

Producer / Director / Editor – Faith Motion Video Inc. | Barbados (2008–Present)

- Produced and edited documentaries, corporate films, and PSAs for clients including UNICEF, CDEMA, and national ministries.
- Led concept-to-delivery production focused on social impact and education.

Videographer / Editor / Producer – Caribbean Media Corporation | Barbados (2005–2010)

- Managed photography, editing, and direction for regional television broadcasts.
- Supported major Commonwealth events in multiple countries.

Education & Training

- Hebron Evangelical Bible Institute – Associate Degree, Advanced Theology & General Bible
- BBC Lancashire, UK – Certificates in Behind the Camera & Advanced Editing
- Caribbean Broadcasting Union – Television Technical Operations
- Ashworth College, GA – Associate Degree in Business Development
- Commonwealth Secretariat (Scotland & Malaysia) – Broadcast Media & Scriptwriting Courses

- University of Kuala Lumpur, Malaysia – Understanding Media

Technical Skills

Final Cut Pro X, Avid Express Pro, Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator), Maya, Pro Tools, Motion, HTML, CSS, JavaScript, WordPress, Microsoft Office, Mac & PC Platforms

Personal

Nationality: Barbadian | Date of Birth: December 17, 1975